



GIADA at The Cromwell Launches Locals Appreciation Offer

As a thank you to the Las Vegas community, GIADA at The Cromwell is extending a 20% off special offer through the end of March

[Click to Tweet](#): . @GiadaVegas @CromwellVegas loves locals! #Vegas locals get 20% off breakfast & lunch Mon-Fri till 3/31 w/ valid ID

LAS VEGAS (Feb. 10, 2015)— Emmy Award-winning celebrity chef and *New York Times* best-selling author **Giada De Laurentiis**' first-ever restaurant, **GIADA**, has received rave reviews since first opening in June, and now the popular restaurant is proud to offer a special locals appreciation offer of **20% off breakfast and lunch***, valid Monday – Friday through the end of March.

With GIADA breakfast, guests are able to start their day like De Laurentiis with the choice of eight dishes, fresh pressed juices and sweet and savory pastries. Notable dishes include the fan favorite **Salmon Cake Benedict**; polenta waffles two ways-- **Strawberry Polenta Waffle** with grilled pineapple and Nutella and **Sunrise Polenta Waffle** with pancetta and two sunny-side eggs; and **Italian Hash** made with marble potatoes, Nueske's bacon, Finocchiona salumi, peppers, tomato and onion confit with a sunny side up egg.

GIADA lunch features classic offerings such as salads and sandwiches, all with De Laurentiis' signature twist. Menu items include the **Waldorf Panzanella Salad** with raisin walnut bread and roasted shallot vinaigrette; **Lemon Pesto Grilled Cheese** with heirloom tomatoes with prosciutto San Danielle; and **Caprese Frittata** with fresh mozzarella, heirloom tomatoes and basil.

Dinner at GIADA continues to be one of the most sought after reservations in Las Vegas. GIADA's menu embraces De Laurentiis' Roman heritage, mirroring her passion for Italian cooking with vibrant, Californian influences. GIADA utilizes the freshest ingredients to create a new take on the traditional Italian cuisine, while staying true to classic favorites. With its warm décor featuring De Laurentiis' personal style, the restaurant also boasts a priceless view of the Strip from the second story of The Cromwell.

GIADA at The Cromwell is open daily for breakfast from 9 a.m. to 11 a.m., lunch from 11 a.m. to 2:15 p.m. and dinner from 4:30 to 10:30 p.m. Sunday to Thursday, and 4:30 p.m. to 11 p.m. Friday and Saturday. For information or to make a reservation, please call 855-GIADAS1.

*20% offer good with valid Nevada ID. Available Monday through Friday breakfast and lunch hours only. 6 people maximum. Offer does not include retail items. Limit one (1) coupon per guest. Gratuity is not included. Management reserves all rights.

THE CROMWELL

The Cromwell - the Strip's first, stand-alone boutique hotel is a full partner in Total Rewards™, recently completing a \$185 million renovation of the former Bill's Gamblin' Hall & Saloon. The resort is situated on the bustling corner of Las Vegas Boulevard and Flamingo Road and brings an exclusive, luxury lifestyle hotel experience to the Strip, focusing on hospitality, amenities and personalized service. An intimate collection of 188 rooms and suites, a 40,000 square-foot casino space, and the first-ever restaurant by celebrity chef and television personality Giada De Laurentiis will set the resort apart, while the rooftop pool experience will redefine Las Vegas nightlife culture. Drai's Beach Club • Nightclub, designed and operated by nightlife impresario, Victor Drai, spans 65,000 square feet with day and nightlife experiences boasting open-air, panoramic views from 11 stories above the iconic Las Vegas skyline. For more information visit www.thecromwell.com or caesarslasvegas.mediaroom.com to access media materials and request high-resolution images. Find The Cromwell on [Facebook](#) or follow us on [Twitter](#).

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