



## **J. COLE TO BRING 2014 FOREST HILLS DRIVE TOUR TO THE AXIS AT PLANET HOLLYWOOD RESORT & CASINO SATURDAY, JULY 18, 2015**

— *Special Guests To Include YG, Jeremih and Dreamville Artist Bas, Cozz and Omen* —



**LAS VEGAS, NEV. (March 9, 2015)** – J. Cole, the Grammy-nominated and platinum-selling rapper, has announced that his **2014 Forest Hills Drive Tour** will be coming to **The AXIS at Planet Hollywood Resort & Casino** in **Las Vegas Saturday, July 18 at 8 p.m.** J. Cole will be joined by special guests **YG and Jeremih** as well as **Dreamville artists Bas, Cozz and Omen**. Tickets for the Las Vegas performance go on sale to the public **Friday, March 13 at 10 a.m. PT.**

**J. Cole's most recent album *2014 Forest Hills Drive* debuted at #1 on the Billboard Top 200 Album Charts** and went on to **become the highest-selling hip hop album of 2014**. Receiving acclaim from the likes of *NPR, Complex, The Los Angeles Times* and others, the album name is derived from the address of his actual **childhood home in Fayetteville, North Carolina**. It

serves as a meditation on the value of love relative to worldly success. The 2014 Forest Hills Drive house marked a change for a young Cole and it spawned his path in rap.

Tickets range in price from \$40.75 - \$200 (plus tax and fees), and will go on sale Friday, March 13 at 10 a.m. PT at [www.ticketmaster.com](http://www.ticketmaster.com), The AXIS box office and charge by phone 1-800-745-3000.

A special presale will be held for Total Rewards members, the loyalty program of Planet Hollywood's parent company Caesars Entertainment, Thursday, March 12 from 10 a.m. – 10 p.m. PT.

**About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com) or follow on Twitter.

### **About Planet Hollywood Resort & Casino**

Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas strip, with 2,500 beautifully designed guest rooms and suites showcasing some of the best views in town, and endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay BurGR, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The resort is home to one of pop music's biggest superstars, Britney Spears, and her show, "*Britney: Piece of Me*," as well as comedian Jeff Dunham and his residency show "JEFF DUNHAM: Not Playing with a Full Deck." The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. For more information, visit [www.planethollywoodresort.com](http://www.planethollywoodresort.com). Find Planet Hollywood on Facebook and follow on Twitter.

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