



## The Las Vegas Strip's First-Ever FlowRider® Wave Machine Now Open at Planet Hollywood Resort & Casino

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**LAS VEGAS (April 21<sup>st</sup>, 2015)**— [Planet Hollywood Resort & Casino](#) is about to change the Las Vegas summer scene with the addition of the Strip's first-ever FlowRider Wave-in-a-Box Double by FlowRider, Inc., now open. This new addition will have professional wave riders and novices alike hanging ten and testing their talents in a safe yet exhilarating environment.

Beyond what most waterparks typically offer, the FlowRider Wave-in-a-Box Double sharpens a variety of board-sport skills – surfing, snowboarding, wakeboarding, skimboarding, skateboarding. In no time, riders go from bodyboards to standing up on flowboards to doing kickflips, aerials and other tricks. With FlowRider's waveform technology, riders should have no fear of wiping out as the surface is designed to absorb the energy of impacts.

Guests can test their skills on the FlowRider starting at \$20 for 30 minutes. The FlowRider is open from 10 a.m. to 7 p.m. daily. Guests must be 48 inches to ride.

In conjunction with the opening of The FlowRider, Planet Hollywood offers a brand new pool experience. The new pool features a pool bar, live Djs, 21 all-new cabanas with poolside bottle service, TVs and air conditioning, daybeds with safes and retractable shades and a pool café.

After experiencing the FlowRider while relaxing poolside, guests can sip on the new specialty cocktail menu, which offers three distinct categories of beverages: Specialty Cocktails, Fit and Trim and Energized. Enjoy a refreshing Beach Bum, made Bacardi Mango Fusion, spiced mango, fresh pineapple, fresh lime and fresh basil. For those who are still working on their bikini bodies, try a Skinni-Dip, comprised of Stoli Blueberry, O.N.E Coconut Water, fresh lemon juice and a splash of cranberry juice. If you are looking for a boost after a late night, choose from three unique cocktails made with the Red Bull flavor of your choice (Regular, Sugar Free, Lime, Cranberry or Blueberry).

For videos of the FlowRider please visit:

<https://www.facebook.com/phVegas/videos/10153195018967604/?permPage=1>

### **PLANET HOLLYWOOD RESORT & CASINO**

Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas strip, with 2,500 beautifully designed guest rooms and suites showcasing some of the best views in town, and endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay BurGR, KOI, Strip House, the award-winning Spice Market Buffet, Pin-Up Pizza and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The resort is home to one of pop music's biggest superstars, Britney Spears, and her show, "*Britney: Piece of Me*," as well as comedian Jeff Dunham and his

residency show “JEFF DUNHAM: Not Playing with a Full Deck.” The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. For more information, visit [www.planethollywoodresort.com](http://www.planethollywoodresort.com) or [www.caesarslasvegas.mediaroom.com](http://www.caesarslasvegas.mediaroom.com) to access media materials and request high-resolution images. Find Planet Hollywood on [Facebook](#) and follow on [Twitter](#).

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**CONTACT**

Alison Palmintere  
Public Relations Coordinator  
[apalmintere@caesars.com](mailto:apalmintere@caesars.com)  
702-277-7104