



Caesars Entertainment Receives Record Number of TripAdvisor® 2017 Certificates of Excellence

25 Caesars Entertainment resorts and three attractions earn TripAdvisor® Certificate of Excellence

LAS VEGAS, NV – July 25, 2017 – Caesars Entertainment Corporation (NASDAQ: CZR) today announced that 25 of its affiliated resorts and three attractions have earned the prestigious 2017 [TripsAdvisor® Certificate of Excellence](#). Five more resorts were honored this year than in 2016.

“We are honored to have had a record number of resorts and attractions receive this recognition,” says Mark Frissora, president and chief executive officer of Caesars Entertainment. “The TripAdvisor Certificate of Excellence achievement is particularly significant because it is a direct result of positive guest feedback. It is also a testament to the hard work of our talented team members and their commitment to creating memorable experiences.”

The Caesars Entertainment affiliated resorts and attractions receiving the 2017 TripAdvisor Certificate of Excellence are as follows:

- **Caesars Palace**
- **Caesars Atlantic City**
- **Caesars Windsor**
- **Nobu Hotel at Caesars Palace**
- **Paris Las Vegas**
- **The Cromwell**
- **High Roller Observation Wheel**
- **LINQ Promenade**
- **Eiffel Tower Experience**
- **Harrah’s Lake Tahoe**
- **Harrah’s Cherokee Casino Resort**
- **Harrah’s Cherokee Valley River**
- **Harrah’s Council Bluffs**
- **Harrah’s Gulf Coast**
- **Harrah’s Joliet**
- **Harrah’s Louisiana Downs**
- **Harrah’s Metropolis**
- **Harrah’s New Orleans**
- **Harrah’s North Kansas City**
- **Harrah’s Resort Southern California**

- **Harveys Lake Tahoe**
- **Horseshoe Baltimore**
- **Horseshoe Council Bluffs**
- **Horseshoe Hammond**
- **Horseshoe Southern Indiana**
- **Horseshoe Bossier City**
- **Horseshoe Tunica**
- **Tunica Roadhouse Casino & Hotel**

This achievement celebrates leaders in the hospitality industry that received impressive reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions from across the globe that have continually delivered a quality customer experience.

“TripAdvisor is excited to announce the recipients of the 2017 Certificate of Excellence, which celebrates hospitality businesses that have consistently received strong praise and ratings from travelers,” said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. “This recognition allows us to publicly honor businesses that are actively engaging with customers and using feedback to help travelers identify and confidently book the right property at the right price.”

The Certificate of Excellence accounts for the quality, quantity and timeliness of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

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About Caesars Entertainment Corporation

Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, Inc. ("CEOC"), wholly owned CERP and Caesars Growth Properties, LLC, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 500 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from

more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 390 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor. Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 22 other travel media

brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruise critic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.laforchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.tripbod.com, www.vacationhomere ntals.com and www.viator.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2016

**Source: TripAdvisor log files, Q1 2017

Social Media:

#CertificateofExcellence
#CaesarsLife
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