

FOR IMMEDIATE RELEASE



**“WOW” THE ACCLAIMED INTERNATIONAL WATER SPECTACTULAR
TO MAKE A SPLASH AT RIO ALL-SUITE HOTEL & CASINO
IN LAS VEGAS**

PERFORMANCES BEGIN SEPTEMBER 26, 2017

Suggested Tweet: "WOW"—internationally-acclaimed water spectacular announces U.S. debut @WOWshowvegas at @RioVegas 9.26 #WOWvegas <http://bit.ly/2fuFqW>

Link to “**WOW**” High Resolution Images and B-roll:

<http://bit.ly/2fu32xN>

August 9, 2017, Las Vegas, NV – Prepare to be transported into a world of water, wonder and fantasy as “**WOW**,” the internationally-acclaimed production, will make its North American debut with a splash at the Rio Showroom at Rio All-Suite Hotel & Casino in Las Vegas September 26, 2017.

“**WOW**” is a water entertainment spectacular that transforms the ordinary into the extraordinary. The cast of more than 30 international performing artists, acrobats and dancers fly, flip, fold, dance and defy the imagination in a 180 degree theatrical setting that engages the audience from beginning to end with 3D multi-media projections, water walls, and holograms. Add breathtaking acrobatics, dazzling choreography, thrilling theatrical lighting, magnificent music and even finalists from *America’s Got Talent*, and you are sure to be wowed!

“As the newest addition of world-class talent at Rio All-Suite Hotel & Casino, **‘WOW’** will be unlike any production Las Vegas has experienced before,” said Damian Costa, Caesars Entertainment vice president of Las Vegas entertainment operations. “Audiences will be captivated by the splendor of stand-out visual elements, water effects and a breathtaking cast of performers.”

Created and directed by famed director Hanoch Rosènn, **“WOW,”** the long-running circus-style show features delights, dangers and water. Rosènn is known worldwide for his extravagant and large-scale productions - including “Festigal” where he directed *Wonder Woman* star Gal Gadot in her stage-acting debut in 2008. Rosènn created **“WOW”** as a fast-paced, stunning spectacular which, to date, has been seen by more than 2.5 million people.

In preparation for its North American premiere, the Rio Showroom at Rio All-Suite Hotel & Casino is being transformed into a world of water including a custom-built stage and pool that promises an up-close and interactive audience experience. Though grand in scale, design and production, the family-friendly show will provide Las Vegas audiences with an intimate theatrical water show adventure unlike any other.

“For more than 15 years we have been presenting **‘WOW’** with a new incarnation of the show every year,” says Rosènn. “I have always felt the show was perfect for Las Vegas so I am thrilled to bring **“WOW”** to North American audiences with the premiere at Rio.”

Among the many dynamic performers during the 90-minute show who will be a part of the **“WOW”** cast include *America’s Got Talent* semi-finalist, Sylvia Sylvia – whose jaw-dropping archery act of shooting an apple off of her own head left judges and audiences spellbound. In addition the international cast features some of the greatest acrobats and specialty acts from the USA, Canada, Italy, the Netherlands, Ukraine, France, the UK and more.

Follow “WOW” on social media:

Twitter @WOWshowVegas

Instagram @WOWshowVegas

Facebook: www.facebook.com/WOW-Vegas

Official Website: www.WOW-Vegas.com

“WOW” Performance Schedule at Rio All-Suite Hotel & Casino:

The water spectacular “WOW” will play at the Rio Showroom at Rio All-Suite Hotel & Casino Tuesday through Sunday at 7:00 p.m with additional shows at 9:00 pm Friday through Sunday. Show will be dark Friday, September 29. Tickets will go on sale Friday, August 11, 2017 and range from \$49 - \$169 + taxes and fees and can be purchased at the Rio Box Office, Ticketmaster, RioLasVegas.com or by calling 702-777-7776.

#####

About “WOW”:

Prepare to be transported into a world of water, wonder and fantasy. Experience the internationally-acclaimed production, seen by more than 2.5 million people, that transforms the ordinary into the extraordinary. More than 30 artists fly, flip, fold, dance and defy the imagination in a 180 degree theatrical setting that engages the audience from beginning to end with 3D multi-media projections, water walls, and holograms. Add breathtaking acrobatics, dazzling choreography, thrilling theatrical lighting, magnificent music and even finalists from *America’s Got Talent*, and you are sure to be wowed!

“WOW” is produced by: **R&R Entertainment; Jon B. Platt** (winner of 12 Tony Awards on Broadway and the Olivier Award in London. In 2012 Mr. Platt accepted the Robert Whitehead Award as the Most Distinguished Producer on Broadway, reflecting his roster of well over 50 shows including *Wicked* and *The Book of Mormon*. Mr. Platt was bestowed a rare Lifetime Membership in The Broadway League); **Yacov Neeman** and **Doron Etzioni - Tevet Productions** (entrepreneurs, managers and producers with 35 years of experience. They have initiated the WOW Variety experience 15 years ago and have managed it ever since. Amongst other activities they are producing music, films, events and specialize in international circus tours.); **Corey Ross**, founder of **Starvox Entertainment** (productions include *Cats*, *Evil Dead*, *Disenchanted*, *Potted Potter*, *Cannibal the Musical*, *Faulty Towers- Live*, *Sherlock Holmes* and many more); and **Jordan Fiksenbaum** and **Brad Goldberg – Informed Marketing** (Leveraging their past experience with Cirque du Soleil and MGM Resorts International, Informed Marketing is a marketing organization focused on providing our partners with innovative sales & marketing solutions for live entertainment productions, attractions and hospitality companies).

About Rio All-Suite Hotel & Casino:

Rio All-Suite Hotel & Casino, home of the World Series of Poker, offers guests a unique all-suite hotel experience. Complete with 2,522 all-suite hotel rooms – including the [Samba suites](#) and the luxurious [Palazzo Villas](#) with a private entrance – the property overlooks the Las Vegas Strip and sits one block west of the famed boulevard. A variety of entertainment options at the resort include headliners Penn & Teller and the world-famous Chippendales. Additionally, Rio Las Vegas is home to family-friendly attractions such as the [VooDoo Zip Line](#), an adrenaline-rushing

thrill ride that offers a 360-degree panorama of the famous Strip from 490 feet above the ground, as well as KISS by Monster Mini Golf (opening May 2016). The off-Strip resort features a diverse array of dining and nightlife experiences including the new Guy Fieri's El Burro Borracho, VooDoo Steak, Wine Cellar & Tasting Room, Hash House A Go Go, KJ Dim Sum & Seafood, iBar, VooDoo Beach and VooDoo Rooftop Nightclub, which offers panoramic views of The Strip. Just a short drive from Rio Las Vegas, Rio Secco Golf Club – recognized by *USA Today* as one of the “Top 10 Golf Destinations in the World” – is an 18-hole championship course designed by famed architect Rees Jones and home to the Butch Harmon School of Golf. For more information, please visit riolasvegas.com or the Caesars Entertainment Las Vegas [media room](#). Find Rio All-Suite Hotel & Casino on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

Media Contacts:

For WOW:

Michael Caprio / Caprio Media Design

(702) 658-6691 office; (818) 917-8086 cell

mc@capriomediadesign.com

For Caesars Entertainment:

Brandee Taeubel

(702) 785-6341

btaeubel@caesars.com