

## CELEBRATE FOOTBALL'S RETURN AT CAESARS ENTERTAINMENT LAS VEGAS RESORTS' TOP VIEWING DESTINATIONS

**LAS VEGAS (Sept. 20, 2018)** – It's time to grab your jerseys and cheer on your favorite team – football season is finally back! Caesars Entertainment is kicking off the season with the best game viewing locations in Las Vegas, along with food and drink specials, giveaways, VIP packages and countless TV screens. Catch all the action at these touchdown-worthy spots:

### Caesars Palace:

With great food and beverage packages, specials and mobile ordering, Caesars Palace is the place to be this football season. Guests never have to leave their seats during the big games with **mobile ordering** available at **Alto Bar, Montecristo Cigar Bar, Lobby Bar, VISTA Cocktail Lounge** and the **Race & Sports Book**. Food orders are available from the entire Forum Food Court including The Halal Guys, Smashburger, Tiger Wok & Ramen, La Gloria, Earl of Sandwich and DiFara Pizza on Thursday 4 to 9 p.m., Friday 4 to 10 p.m., Saturday and Sunday 11 a.m. to 7 p.m. and Monday from 4 to 9 p.m.

**Montecristo Cigar Bar** offers all the necessities of a perfect football viewing location with premium cigars; 135 bourbons, whiskies and scotches; an impressive 208" video wall made up of 12 55" TVs; and great food and beverage packages. Premium packages are available for college football on Saturdays from now – Dec. 8 and professional football on Sundays through Dec. 30.



Montecristo Cigar Bar at Caesars Palace

Hailed as one of the best sports books in Las Vegas, **Caesars Palace Race & Sports Book** features a 138' LED video wall, four different sound zones and "Listen Technology" through your phone.

**Alto Bar**, the largest bar inside Caesars Palace, will offer "The Ultimate Tailgate" package for college and professional football game days. Guests can enjoy food and drink specials as they watch their favorite games inside the semi-private dining room of Alto Bar. Packages are available for up to 20 guests.

This season, **Gordon Ramsay Pub & Grill** will feature a Bloody Mary Bar, available Saturdays and Sundays from 8 a.m. to 4 p.m. Guests can build their own Bloody Mary with Belvedere

Vodka and a variety of condiments such as cucumber, tomato strip, habanero salt blend, stuffed olives, Tabasco, Worcestershire Sauce, Tapatio and A-1 Steak Sauce.

**Spanish Steps Bar** will be offering a one-of-a-kind tailgating experience, complete with artificial grass, drink specials, games and more.

Throughout the season, guests can enjoy drink specials at **Alto Bar**, **Montecristo Cigar Bar**, **Lobby Bar** and **VISTA Cocktail Lounge**. Cheers to your favorite team with specialty cocktails such as “Hot Blooded Maria” made with Don Julio Blanco, Ancho Reyes, House Bloody Mary Mix, and Lemon Juice; “Empire of the Sun” created with Absolut Mandrin, Solerno Blood Orange Liqueur, Red Bull Orange Edition, lemon juice and simple syrup; “Absolutely Bullish” with Absolut Vodka and Red Bull; the “Vegas Bomb” featuring Crown Royal and Red Bull and more. Each bar will also feature specials on domestic, import and craft beer.

For more information on football at Caesars Palace and to reserve packages, visit: [caesarspalace.com/football](http://caesarspalace.com/football).

### **Bally’s Las Vegas:**

**Bally’s Race & Sports Book** is the perfect football lover’s hideaway, located on the lower level of the hotel and casino. With multiple big-screen projections and high-definition televisions, the action is non-stop. Stadium seating allows for each seat to feel like a premium view. Guests can enjoy drink specials all season long.

Drink specials at **Bally’s Race & Sports Book**, **Burger Brasserie**, **Sully’s** and **Casino Bar** include:

- Miller Coors aluminum bottles \$8 or buckets for \$30
- Crown Royal cocktails for \$12
- Don Julio Blanco cocktails or margaritas for \$13
- Absolut cocktails or Bloody Marys for \$12
- 14 Hands Wine for \$10
- Absolut & Red Bull for \$16

### **The Cromwell:**

Football fans wanting to catch all the playing field action at the Strip’s only stand-alone boutique hotel, **Interlude** and **Bound** has them covered. The Cromwell’s casino lounges will be the go-to spots for Saturday and Sunday games with a lineup of drink specials and more. Both bars will offer specials on Miller Lite and Coors Light, select spirits, food and drink combinations with favorites such as pizza, wings and nachos and more.

The Cromwell’s new **sports book** features a 32-foot-long by 9-foot-tall LED video wall and a 9-foot-by-5-foot LED odds wall with ticker capabilities to see scores and updates from a number of vantage points throughout the casino. The sports book will offer specialty packages ranging in price from \$40 to \$350. Various packages include drink tickets; **eatwell** vouchers for food that can be delivered straight to your seat; a **Grubbox** (available for groups of four and six) featuring tailgate favorites such as chicken wings, pizza, tacos, nachos and more; and prime seating with the best views. Packages are available at [thecromwell.com](http://thecromwell.com).



The Cromwell's Sports Book

### **Flamingo Las Vegas:**

Located at the heart of Flamingo Las Vegas, **Garden Bar** features a laid-back atmosphere with a tropical twist. Featuring a projector big screen and several other high-definition televisions, guests can tune into several games at once. Guests at Garden Bar can also enjoy delicious bites including a pizza, boneless chicken wings, nachos and more from Café 2 Go.

At **Garden Bar** and the new **Bird Bar**, guests can enjoy a variety of drink specials including:

- Miller Lite and Coors Light aluminums for \$6
- shots of Crown Royal, Crown Apple and Don Julio Blanco for \$8
- Absolut, Absolut Flavors, Don Julio Blanco and Crown Royal cocktails for \$10
- Miller Lite or Coors Light aluminum beer plus a shot of Crown Apple for \$12
- Buckets of Miller Light and Coors Light aluminums for \$25

During halftime of select professional and college football games at **Garden Bar** and **Bird Bar**, "Half Time, Half Off" will feature half-priced drinks including:

- Miller Lite and Coors Light aluminums for \$3
- Absolut, Absolut Flavors, Don Julio Blanco and Crown Royal cocktails for \$5
- Miller Lite or Coors Light aluminum beer plus a shot of Crown Apple for \$6
- Buckets of Miller Light and Coors Light aluminums for \$15

### **Harrah's Las Vegas:**

Harrah's Las Vegas' newly updated **Race Book & Sports Book** is an inviting place to watch any sporting event with. free swag, and football décor to boost gameday spirits. Guests can book a VIP package which includes recliner seating, a \$20 food vouchers for Fulton Street Food Hall and a swag bag. Guests can reserve their package at [harrahslasvegas.com](http://harrahslasvegas.com).

The open-air street party known as **Carnaval Court** will turn itself into the ultimate place to watch football, transforming into an outdoor sportsbook every Sunday. Carnaval Court will feature large screens, sports betting kiosks, drink specials, mobile ordering for in-game bites, live entertainment and more.

**Fulton Street Food Hall**, is no food court, but a chef-driven marketplace offering various selections made fresh throughout the day. Whatever you are craving, you'll find it here. Guests can swing by during the game for drink specials and the sports combo menu.

**Toby Keith's I I Love This Bar & Grill** is here to prove that game days are better with red solo cups and country music. Guests can watch the game while enjoying drink specials, buckets of beer and delicious all-American food like the world-famous fried bologna sandwich, BBQ bacon burger, Cowboy Reuben, fried mac & cheese balls and southern-fried Twinkies. Be on the lookout for giveaways and prizes all season long. Additionally, Toby Keith's will offer an all-you-can-eat appetizer prix fixe menu and will start opening at 9:30 a.m. on Sundays through football season.



Toby Keith's I I Love This Bar & Grill at Harrah's Las Vegas

Drink specials at the **Race Book & Sports Book, Carnival Court, Fulton Street Food Hall** and **Toby Keith's I I Love This Bar & Grill** include:

- 16 oz. Aluminum Pints \$7
- Beer and a shot of Crown \$14
- Miller Coors buckets of 5 \$30

### **The LINQ Hotel & Casino:**

Football games will never be the same at **The Book at The LINQ**. The Strip's newest and most innovative race and sports book experience offers more ways to play and win. Think you have the best betting skills? Prove it on The Book's live leaderboards.

In addition to amazing drink specials offered all season long, The Book will also feature a special halftime rally, during which a wheel will be spun to determine which special will be made available during halftime. The 16 options on the wheel include \$1 tequila, whiskey, or vodka shots, \$3 aluminum cans of beer and much more. Last but not least, don't forget the wings! The LINQ's stationary food truck, Sticky Chicken, offers more than 10 different wing combinations and monster sandwiches, showcasing some of the best chicken west of the Mississippi.



The all-new Sticky Chicken at The Book at The LINQ Hotel & Casino

### **Paris Las Vegas:**

**The Race and Sports Book** and its adjacent **Le Bar Du Sport** offers guests incredible drink specials and multiple large screens to view the game. These two locations will be offering “The Tailgater” hot dog special on Saturdays and Sundays. This special includes a hot dog and chips for only \$5.

**Burger Brasserie** will be home of the VIP MillerCoors Experience complete with Bluetooth speakers, giveaways, cold drinks and more.

Drink specials at **The Race and Sports Book**, **Le Bar Du Sport**, **Burger Brasserie** and **Le Central** include:

- Miller Coors aluminum bottles for \$8 or buckets for \$30
- Crown Royal cocktails for \$12
- Don Juilo Blanco cocktails or margaritas for \$13
- Absolut cocktails or Bloody Marys for \$12
- 14 Hands Wine for \$10
- Absolut & Red Bull for \$16

### **Planet Hollywood Resort & Casino:**

**Blue Moon Bar**, the brand-new bar located in front of Zappos Theater, offers seasonal and limited-release craft beers only available at Blue Moon’s River North brewery in Denver. Guests can enjoy a line-up of select seasonal beer-based cocktails, video poker and multiple televisions, making this bar the perfect new spot on the to meet up and watch the game. All football season long, Blue Moon Bar will be offering seasonal craft beers starting at \$9.



Blue Moon Bar at Planet Hollywood Resort & Casino

Drink specials at **Ringer Wings, Pizza & Sliders, EXTRA Lounge, Heart Bar, and Blue Moon Bar** include:

- Miller Coors aluminum bottles for \$8 or buckets for \$30
- Crown Royal cocktails for \$12
- Don Julio Blanco cocktails or margaritas for \$13
- Absolut cocktails or Bloody Marys for \$12
- 14 Hands Wine for \$10
- Absolut & Red Bull for \$16

### **Rio All-Suite Hotel & Casino:**

The completely remodeled, **Race & Sports Book** at Rio All-Suite Hotel & Casino now offers all-new seating with 12 booths, 24 lounge chairs and 14 seats at its wrap-around anchor bar. Offering tiered two special VIP packages that include food vouchers and raffle tickets for the quarterly prize drawing, this sports book is an exciting and comfortable place for guests to cheer on their favorite teams.

If you're looking for an all-American experience **All-American Bar & Grille** will offer great football viewing, giveaways, games and delicious food options. The prix fixe football menu will satisfy even the heartiest appetite with its mouthwatering cheeseburgers, cheese fries, chicken wings and more. Guests can enjoy while watching the game on one of the restaurant's many TVs. A specialty Fantasy Football package including drinks and food selections for the football prix fixe menu is perfect for a group of up to 8 friends. Pricing is \$40 per person.

**iBar's** futuristic theme puts a technical spin on your bar experience. You can play games, watch football and even order food – all without leaving your seat. iBar will be offering a touchdown special, perfect for all fans. Each time a team scores a touchdown, guests will have 2 minutes to receive half-off Miller or Coors.

**Sports Deli** will offer a to-go food package which includes two orders of mozzarella sticks, 24 chicken wings, one 18-inch pizza with a choice of 5 toppings and one bucket of domestic beer. This package of tailgate favorites is priced at \$75.

For those who don't want to miss a minute of football season action, guests can now place a sports wager at their fingertips. [Caesars Sports](#), **Caesars Entertainment's mobile sports book wagering app**, allows guests to skip the lines and bet on their favorite team without leaving their seat, directly from their mobile device. With the app, guests can even earn Total Rewards® points, which can then be redeemed at Caesars Entertainment resorts.

For more information on all the citywide football action, visit [CaesarsFootball.com](#).

### **About Caesars Entertainment**

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 49 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](#).