



**Zappos** THEATER  
planet hollywood RESORT & CASINO

## MARC ANTHONY ANNOUNCES *THE OPUS U.S. TOUR*

TOUR COMING TO ZAPPOS THEATER AT  
PLANET HOLLYWOOD RESORT & CASINO  
SUNDAY, SEPTEMBER 15, 2019

TOUR FAN PRE-SALE STARTS WEDNESDAY, MAY 8 AT 10 A.M. PT

PRE-SALE STARTS THURSDAY, MAY 9 AT 10 A.M. PT;  
ENDS FRIDAY, MAY 10 AT 9:59 A.M. PT

TICKETS ON SALE TO THE GENERAL PUBLIC  
BEGINNING FRIDAY, MAY 10 AT 10 A.M. PT



**LAS VEGAS (May 6, 2019)** — Just days after the official announcement of his new studio album "*OPUS*," Marc Anthony is announcing dates for *The OPUS U.S. Tour*. The tour will kick off in Las Vegas over Mexican Independence Day Weekend on **Sunday, Sept. 15, 2019** at **Zappos Theater at Planet Hollywood Resort & Casino**. The show is scheduled to begin at 8 p.m.

A tour fan pre-sale is scheduled for **Wednesday, May 8 at 10 a.m. PT**. Caesars Rewards members, Caesars Entertainment's loyalty program, as well as Live Nation and Ticketmaster customers will have access to a pre-sale running from **Thursday, May 9 at 10 a.m. PT through Friday, May 10 at 9:59 a.m. PT**. Tickets ranging in price from \$59 to \$249, plus applicable tax and fees, go on sale to the general public beginning **Friday, May 10 at 10 a.m. PT** at [ticketmaster.com](http://ticketmaster.com).

**OPUS**, Marc Anthony's forthcoming **May 10, 2019** release on Magnus Media / Sony Latin Music, is his first new studio album in six years, and his eighth salsa album in the 26 years since *Otra Nota* (1993) established him.

Recorded in Miami at Art House Society and Criteria Studios, **OPUS** is a blistering-hot set of state-of-the-art *salsa* that finds **Marc Anthony** teaming up once again with pace-setting producer / pianist **Sergio George**, who produced Marc's first salsa megahits and co-produced his 2013 album **3.0** (which was certified 8x Latin platinum). Their imaginative, innovative, and massively popular productions revolutionized the sound of music, bringing millions of young listeners to tropical music.

*Opus's* first single, "*Tu Vida en La Mía*," was released at the beginning of this year and it became his record-breaking 30<sup>th</sup> charting single on *Billboard's* Tropical Radio Airplay. His second single "*Parecen Viernes*" was released April 19.

#### **OPUS TRACK LIST:**

1. Parecen Viernes
2. Tu Vida en la Mía
3. Lo Que Te Di
4. Si Me Creyeras
5. Úsame
6. Soy Yo
7. Amor Eterno
8. Reconozco
9. Lo Peor de Mi
10. Si Pudiera

#### **About Marc Anthony**

Marc Anthony is one of the most influential artists of his time and a true ambassador of Latin music and culture. He has received countless gold and platinum certifications from the Recording Industry Association of America (RIAA) and has been credited with over 30 *Billboard* chart hits and over 4.7 Billion views on YouTube. His latest album, *Marc Anthony 3.0*, released July 23, 2013, has received an American Music Award; a GRAMMY<sup>®</sup> Award nomination; five Premios Lo Nuestro; two Premios Juventud; ten *Billboard* Latin Music Awards; three *Billboard* Awards; and a special recognition from the Univision television network.

Anthony has also established a highly credible acting résumé. Besides his music and acting accomplishments, in 2012, the six - time GRAMMY<sup>®</sup> and Latin GRAMMY<sup>®</sup> Award winner launched the Maestro Cares Foundation, hosting a series of fundraisers throughout the year to benefit the non-profit organization and build orphanages in Latin America. He also has his own clothing and accessories line for Kohl's, and he is a minority owner of The Miami Dolphins. His entertainment and sports venture Magnus Media, is the leading Latin artist and athlete

representation company in the nation, and focuses on developing new ventures that bridge content creation and commerce.

On November 16, Anthony received the prestigious “Person of the Year” honor from the Latin Academy of Recording Arts and Sciences. In September of 2017, Marc Anthony and Magnus created the alliance of artists and athletes Somos Una Voz, to help provide humanitarian relief to areas affected by natural disasters throughout the southern United States, Mexico, Puerto Rico and other affected areas in the Caribbean.

Most recently, his new tour “Legacy” was included at Pollstar’s “Global Top Grossing Concert Tours List of 2019.”

### **About CMN**

CMN is the authority in Latin entertainment. As a multicultural creative agency, our common goal is to create and build unique experiences between fans, artists and brands.

Henry Cárdenas, entrepreneur, philanthropist and founder of CMN, has been pioneer in bringing Latin entertainment and sports to the United States. The Chicago-based company has more than 100 full-time professionals constantly creating cutting-edge marketing experiences and producing the best events in the country. To learn more about CMN and its roster of artists, visit [www.cmnevents.com](http://www.cmnevents.com) or follow us at @cmnevents.

### **About MAGNUS Media**

Founded by international music icon Marc Anthony and veteran talent agent Michel Vega in April 2015, MAGNUS Media include operating divisions handling artist management, music publishing, digital and video content creation, television production, a music label, a sports division, a talent agency, and an entertainment-centric marketing practice focused on leveraging the power of top Latino content creators worldwide.

MAGNUS represents a roster of artists and athletes that includes Latin music superstars Marc Anthony, urban music stars Gente de Zona, recording artist Fonseca, radio personality Enrique Santos, and over 60 professional baseball players including New York Yankees pitcher Aroldis Chapman and catcher Gary Sanchez among others. In September of 2017, Marc Anthony and Magnus created the alliance of artists and athletes Somos Una Voz, to help provide humanitarian relief to areas affected by natural disasters throughout the southern United States, Mexico, Puerto Rico and other affected areas in the Caribbean. [www.magnusmedia.com](http://www.magnusmedia.com)

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### **About Live Nation Las Vegas**

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. Live Nation Las Vegas produces residency shows from Mariah Carey, Journey and Sting at The Colosseum at Caesars Palace; Lady Gaga, Aerosmith, Janet Jackson and Bruno Mars at Park Theater at Park MGM; Blink 182, Billy Idol and Lady Antebellum at Pearl Concert Theater at the Palms; ZZ Top, Chicago, Earth, Wind & Fire, Steely Dan and Anita Baker at The Venetian Theatre at The Venetian Resort Las Vegas; and Gwen

Stefani, Backstreet Boys, Pitbull, Def Leppard, Christina Aguilera and Florida Georgia Line at Zappos Theater at Planet Hollywood Resort & Casino. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including T-Mobile Arena, Mandalay Bay Events Center, MGM Grand Garden Arena, House of Blues, Downtown Las Vegas Events Center, The Joint at Hard Rock Hotel & Casino Las Vegas, and more. For additional information, visit [www.livenation.com](http://www.livenation.com). Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

### **About Planet Hollywood Resort & Casino**

Celebrating 10 years, Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas Strip, with 2,500 beautifully redesigned guest rooms and suites showcasing some of the best views in town, along with endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. A bright, bold addition to the resort's portfolio, the new Ultra Hip Rooms feature contemporary elegance and luxury bedding. Known as the place to play for its roster of A-list celebrity guests, Planet Hollywood's 231 newly restyled suites feature stunning views of the glittering skyline and daring décor elements such as suspended sofas, lounge-style living spaces and oversized modern artwork. The resort encompasses more than 100,000 square-feet of gaming, several lounges, impressive restaurants including Gordon Ramsay Burger, KOI, Strip House, and the award-winning Spice Market Buffet, an intimate wedding chapel and the Planet Hollywood Spa by Mandara. The resort also features The Scene Pool Deck with the Strip's first and only stand-alone wave machine, the FlowRider. Home to the first pop music residency in Las Vegas, Zappos Theater showcases resident headliners Backstreet Boys, Gwen Stefani, Christina Aguilera, Pitbull and Def Leppard. Magician Criss Angel performs an over-the-top visual spectacular of "Criss Angel MINDFREAK®" in the newly-renovated Criss Angel Theater. The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. Planet Hollywood Resort & Casino is operated by a subsidiary of Caesars Entertainment Corporation (NASDAQ: CZR). For more information, please visit [planethollywoodresort.com](http://planethollywoodresort.com) or the Caesars Entertainment Las Vegas [media room](#). Find Planet Hollywood Resort & Casino on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

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